

# Pitch Your Change!

## New at this year's Annual Quality Conference— A pitch competition!

Are you leading a quality improvement or care transformation project that needs a little support to move to the next level? Consider pitching your idea!

HealthInsight Oregon offers an opportunity at our **October 26 conference** for conference participants to compete for a **\$1,000 Grand Prize** to support a QI or transformation project of their own design, related to conference core topics. Selected teams will pitch their project concept to the conference audience, who will vote to choose the winning proposal.



### Selection Criteria:

1. *Your project idea helps your patients, health care setting or community.*
2. *You have a plan in place and other resources dedicated to implementing your proposed project, and it will result in lasting change.*
3. *Your project relates to a conference core topic.*

### Conference Core Topics:

- Care coordination
- Chronic disease self-management and prevention
- End-of-life care
- Merit-based Incentive Payment System (MIPS)
- Opioids and alternatives

### Here's how to participate:

1. **Submit your project idea by October 5.**  
**Sign up via SurveyMonkey** to pitch your idea! There is time in the conference session for up to six project pitches. HealthInsight will review all submissions and contact those selected by October 9.
2. **Work with HealthInsight staff to hone your pitch.**  
We'll assist all selected teams, to give you the best chance at delivering a winning pitch. Each project will have 5 minutes to present to the conference audience.
3. **Conference attendees will determine the grand prize winner.**  
HealthInsight will announce the winner at the end of the conference.

### Questions?

Contact Rebekah Bally, [rbally@healthinsight.org](mailto:rbally@healthinsight.org).